Felipe Gené de Faria

Serverless Expert

✉ felipegenef@gmail.com 📞 +55 (11) 99997-6775 (Brazil mobile) | +356 7965 4294 (Malta mobile) 📍 Malta

Professional Experience

Serverless Guru Remote - EUA
Senior Serverless Consultant March 2024 - Present Date

- Collaborate closely with **Hyatt Hotels**, a strategic client of Serverless Guru, to enhance their AI-powered personalization engine, which leverages user behavior and contextual data to generate dynamic, targeted offers —optimizing customer engagement and increasing conversion rates.
- Maintain code quality through rigorous testing and best practice adherence, while actively developing innovative features to improve the personalization engine's performance and impact.
- Ensure high standards of software quality by conducting workshops and mentoring clients on industry best practices and architectural design patterns.

BexUp by Bernhoeft Remote - Brazil
Staff Software Engineer September 2023 - March 2024

- Migrate legacy software from GCP to an AWS serverless environment, adhering to best practices and design patterns.
- Ensure high standards of software quality by conducting workshops and mentoring others on industry best practices and architectural design patterns.

G4 Education Remote - Brazil
Staff Software Engineer February 2022 - April 2023

- Contributed to the success of G4 Education as one of the Staff Engineers responsible for developing the company's foundational software architecture. This initiative played a key role in the remarkable growth, elevating the company's annual revenue from R$ 40 million to an outstanding R$ 220 million during my tenure.
- Architect software company-wide using the best practices and design patterns to assure new projects grow healthy and scalable.
- Guarantee software and code quality as well as compliance with the best practices and design patterns established.
- Project new serverless solutions following the best practices recommended by AWS for scalability and reducing costs.

G4 Education On-site - Brazil
TechLead April 2023 - August 2023

- Played a pivotal role in the transformation of the business unit, witnessing revenue skyrocket from R$ 50,000 per month to an impressive R$ 2 million per month.
- Lead the team towards the best practices of serverless development to ensure deadlines and software requirements are fulfilled.
- Take a proactive role in maintaining high software and code quality, aligning with main company goals and collaborating closely with stakeholders.
- Encourage the professional growth of team members by actively supporting their career development.

Nex Digital   On-site - Brazil
Javascript Developer   February 2021 - December 2021

- Developed, managed, and deployed custom video stream live servers on demand with Next.js and AWS API Gateway Websockets for real-time marketing events.
- Built scalable systems with real-time chats and video streams using AWS Lambda, AWS Fargate, AWS S3, and AWS CloudFront, capable of handling from 5,000 to 100,000 concurrent users.

BetaIT Solutions   On-site - Brazil
Junior/Intern Full Stack Developer   February 2020 - February 2021

- Develop web and mobile apps with Angular, React and Flutter.
- Develop serverless applications using AWS Lambda with Node.js or Google Firebase Firestore.

Academic Background

Full Cycle   Postgraduate
Advanced Go Development   February 2025 – August 2025

FIAP   Bachelor
Computer Engineering   January 2019 – December 2023

Gisborne Boys High - New Zealand   High School
                                                        January 2015 – December 2015

Completed Level 2 of New Zealand high school as part of an exchange program.

Open Source Projects

Gothic Framework   November 2024 – Present
A full-stack framework inspired by Next.js, designed for modern web development using Golang, HTMX, Templ, and TailwindCSS (GOTTH stack). It offers edge-ready architecture, file-based routing, hot reload, API routes, SEO optimizations, and native integration with AWS SAM for simplified deployments.
Official Website

Certifications

Serverless Badge   26 Jan 2024
AWS
Topics and Other Certifications Covered:

- Security and Observability for Serverless Applications
- Architecting Serverless Applications
- Scaling Serverless Architectures
- Deploying Serverless Applications
- AWS Lambda Foundations

Credly Link

Awards

Serverless Guru Open Source Key Contributor   July 2025
Serverless Guru
Has demonstrated exceptional initiative, innovation, and impact through advancing the serverless community and inspiring fellow developers with his work on the Gothic Framework.
Link

Written Works and Publications

Lift and Shift to Lambda with Docker and Web Adapters May 2024

Serverless Guru

Technical Article: "Migrating Docker Containers to AWS Lambda with Web Adapters" — a practical guide with examples in three languages, a comparison with Fargate, and application of the Strangler Pattern for scalable serverless architecture.

Link

Languages

Fluent English

Gisborne Boys High – New Zealand (2015- 2016).

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Fluent Spanish

Spanish citizenship and spanish passport.

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Native Portuguese

Brazilian born.

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